



THE SPARTANBURG HORSEMAN'S ASSOCIATION
Established 1968
PO Box 2283 Spartanburg, SC 29304
www.shahorseshows.org
shahorseshows@yahoo.com

Sponsorship Opportunities

Your sponsorship helps SHA provide fun equine fellowship and show experiences while giving you an opportunity to advertise your business.

Select the sponsorship opportunity that best suits your advertising needs.

SILVER LEVEL: \$25 Single Class Sponsorship

Announced as class enters the arena, after placings and in the monthly newsletter

_____ Class Choice: _____

_____ Select one for me

GOLD LEVEL: \$75 – Single Class Sponsorship + website + social media

Announced sponsorship at each show + link on website and 4 social media posts throughout the show season.

_____ Class Choice: _____

_____ Select one for me

PLATINUM LEVEL: \$100 – 2 Class Sponsorships + website + social media

Announced sponsorship of 2 classes at each show + link on website and 8 social media posts throughout the show season.

_____ Class Choices: _____

_____ Select them for me

ARENA BANNER: \$200+ - 2 class sponsorships + website + social media

Displayed in the arena every horse show for the 10-month show season. You provide the banner (\$200 for 1st season, \$100 renewal) or SHA will have a banner made for you (\$200 for season + cost of banner - price TBD by size and graphics) + 2 class sponsorships, link on website and 10 social media posts throughout show season.

HIGH POINT RIDER: \$100

Sponsor a youth or adult high point rider buckle in Jumping, English, Western, Speed, Ranch or Halter and present it to the recipient at the awards banquet.

YOUTH SCHOLARSHIP: \$500

Contribute to the \$500 youth college scholarship awarded annually.

Donation amount: _____

In the name or in honor of: _____



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Sponsor Name: _____

Sponsor Address: _____

Sponsor Website or Social Media Link: (or email logo to shahorseshows@yahoo.com)

Each September, SHA hosts a "sponsorship show" where each exhibitor placed in a class (1st-6th) receives a gift. As a sponsor for the season would you be willing to provide 6 gifts for your sponsored class? _____

If yes, what is the best number/email to reach you prior to the September show? _____



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Sponsorship Opportunities

Thank you for considering sponsorship of the Spartanburg Horseman's Association. Established in 1968, we offer family-friendly equestrian events and open horse shows ten months a year at Croft State Park in Spartanburg County. Our association welcomes riders of all ages and disciplines, promoting horsemanship, personal growth, fun, and sportsmanship. Our members include individuals, families, and barns from Spartanburg and surrounding areas in Upstate and Western Carolinas.

Sponsorship options range from single-class sponsorship to full-page ads or banner sponsorships. Ads are digital, featured on our website and social media, and business information is shared at each show during the season. Please support our efforts to offer affordable, family-friendly horse shows in the Carolinas.

If you have additional questions or would like to discuss opportunities further, please contact us at shahorseshows@yahoo.com.